



Assembly of European Regions (AER)

How to reap the benefits of EU funding

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1. AER in brief

A few facts and figures

- Foundation date: 1985
- 253 regions, 35 countries and 16 interregional organisations
- Political assembly (Presidents, Marshalls, elected representatives, executives)
- 60% EU regions, 40% from outside the EU
- Secretariat in Strasbourg; Liaison offices in Brussels (B) and Alba (RO)



2. AER concretely

Political lobbying

towards all relevant institutions, including bilateral meetings with members of the European Parliament and officials of the Commission

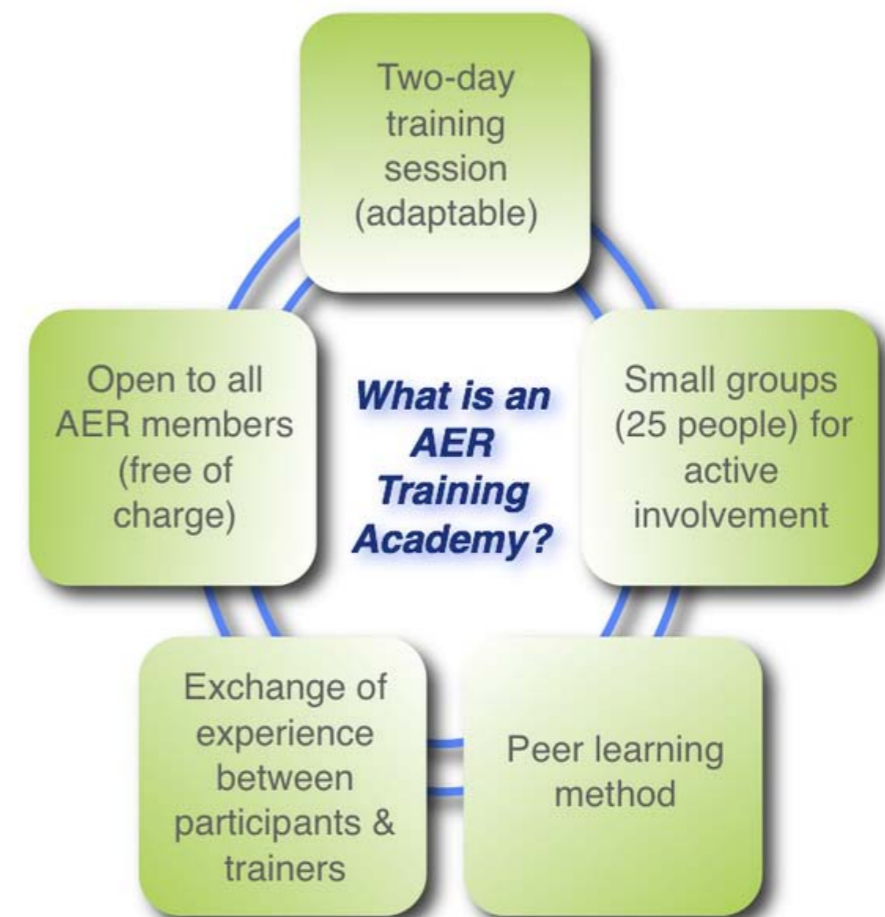


St.Pölten Manifesto, 21 October 2011

2. AER concretely

Capacity building

- ✓ Training Academies
- ✓ Breakfast briefings
- ✓ Seminars
- ✓ Conferences



2. AER concretely



Exchange programmes



AER Summer Schools

2. AER concretely



Participation in projects: Mutual learning

Eco-innovation = knowledge economy + environment + Risk prevention = a driver for regions' sustainable development



Regional Adult Learning Multipliers and the Europe 2020 Flagship Initiatives



Innovation & Sustainability in Tourism - regions present ideas & solutions

Smart Europe

Regional strategies on innovation-based employment opportunities



Investments in sustainable energy projects on renewable energy and energy efficiency measures

3. AER and EU Funding



AER can assist you through:

- a) Being a partner
- b) Providing information about funding opportunities (AER funding trackers)
- c) Finding a partner
- d) Disseminating your project results
- e) Organize training sessions on European funding

What do we want to achieve today?



- Do you see an added value in EU projects?
- Where do you see the biggest challenge in accessing EU funding?
- Do you feel informed enough about EU funding?
- Do you think that you have enough capacities?

3. AER and EU Funding



AER experience

- a) Be strategic and not opportunistic
- b) Be afraid
- c) Don't be afraid
- d) Dare to think outside the box
- e) Experience



Contact



Thank you for your attention!

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